

BUTTERFLY HOTEL AND SERVICED APARTMENT GROUP LIMITED

晉逸酒店管理集團

DECLARATION

Since 2008, we have been operating and managing a selected class of boutique hotels in the prime tourist hotspots in Hong Kong under the renowned brand of “晉逸” and “”, and currently, this selected class comprises the following hotels :-

- (1) Butterfly on Prat 晉逸 精品酒店 尖沙咀;
- (2) Butterfly on Morrison 晉逸 時代精品酒店 銅鑼灣;
- (3) Butterfly on Wellington 晉逸 精品酒店 中環;
- (4) Butterfly on Victoria 晉逸 維園精品酒店 銅鑼灣; and
- (5) Butterfly on Waterfront 晉逸 海景精品酒店 上環.

We take great pride not only in the satisfactory growth in the business turnovers of these hotels over the years, but also in the multitude of encouraging feedbacks we receive constantly from our patrons and guests from time to time. We are grateful that demands and enquiries for our services have been on an enviable and steady increase and are thus determined to keep up our utmost resolve to enhance this selected class of boutique hotels in other prestigious sites in Hong Kong in the times ahead.

We hereby declare as follows :-

1. Apart from the five (5) hotels stated above, we did not and do not operate and manage any other hotel, hostel or guesthouse either in the brand of “晉逸” or bearing the “” or in the name/brand of “Hong Kong Butterfly Hotels” or similar name(s)/brand(s) or logos whatsoever anywhere in the Mainland China and other overseas territories.
2. We shall not hesitate to take all appropriate and necessary actions to protect our rights, interest and goodwill in respect of the brand of “晉逸” and “” against any person, companies or corporations who have used or adopted or are using or adopting or are attempting to use or adopt any misguided or deceptive or otherwise unlawful means to market, promote or operate any hotels, hostels or guesthouses (collectively referred to as “Infringing Hotels”) which are calculated or intended to mislead any other persons or entities into believing that these Infringing Hotels are managed by or related to our Group.

Dated: 19th September, 2017.